

LEADERSHIP EFFECTIVENESS EXPERTS WILSON LEARNING  
EUROPA LEADS PLENARY SESSION AT TALENT AND  
MANAGEMENT DEVELOPMENT SUMMIT 2008, LONDON.

**Beaconsfield, Buckinghamshire, UK — October 1st, 2008 —**

Wilson Learning Europa - EMEA operation of global Human Performance Improvement providers Wilson Learning Worldwide - today announces its participation as gold sponsor, exhibitor and speaker at the 3<sup>rd</sup> Annual Talent and Management Development Summit 2008.

The Talent and Management Development Summit, a one day conference organized by Symposium Events, takes place at the The Hatton Conference Centre, Hatton Gardens, London, UK on 9th October 2008. Wilson Learning is excited to be supporting this event, attended by Directors of Human Resources, Talent, Training, Learning and Leadership Development from organizations across the UK and Europe.

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Wilson Learning is well placed as expert speakers for such a Summit, having researched and studied leadership for more than 30 years, working with a range of client organisations to help them attract and retain the right people, and equip them with the right tools to develop their high potential employees to achieve the best possible organisational performance.

Mike Poulson, President Wilson Learning Europa, and plenary session speaker at this year's Summit comments *"Over the many years that Wilson Learning has helped its clients develop their approaches to leadership effectiveness, we have come to believe that how leaders view their purpose will set the course for their organisation's success."*

press contact

He continues, *"This belief forms the basis of my presentation at this year's Talent and Management Development Summit, where we will be discussing the balance of leadership and management balance, fundamental leader/manager skills and the different roles required to be performed by a successful leader today."*

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Wilson Learning representatives will be available for the duration of the Talent and Management Development Conference, exhibiting throughout the day in the Diamond Suite on the first floor of The Hatton.

Conference delegates can hear Mike Poulson's presentation during the afternoon conference programme, from 14:50 – 15:15pm. Copies of the presentation and of Wilson Learning's Leadership Effectiveness paper entitled: *'Integrated Leadership: A Balance of Essence and Form'* are available as part of Symposium Events' conference delegate documentation pack, or can be obtained directly from Wilson Learning.

**About Wilson Learning – Improving Performance Through People**

Wilson Learning Worldwide is a global leader in Human Performance Improvement solutions for the Global 2000, Fortune 500 and emerging organizations worldwide. With operations in over 40 countries worldwide, including Japan and the United States, incorporating over 25 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions focusing in leadership, sales and individual effectiveness. Its integrated offerings include: strategy alignment consulting, descriptive and evaluative assessment services, world class process and skills content, and technology enabled solutions. More information about Wilson Learning is available online at [www.wilsonlearning.com](http://www.wilsonlearning.com) or by calling **+44 (0)1494 678 121**.